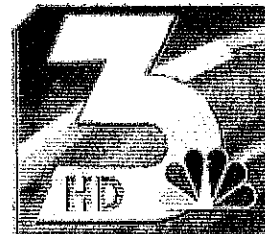


ORDER



KSNV

Orders
Order / Rev: 107057 1
Alt Order #: 06856863
Product Desc: Horsford/DCCC
Estimate: 1876
Flight Dates: 09/26/12 - 10/02/12
Original Date / Rev: 09/25/12 / 10/01/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: DCCC/Horsford *Revised*
Demographic: A35+
Product Codes: PLC02
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	7	\$5,500.00	\$4,675.00
10/01/12	10/02/12	8	\$4,750.00	\$4,037.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	7	\$5,500.00	\$4,675.00	0.00
October 2012	8	\$4,750.00	\$4,037.50	0.00
Totals	15	\$10,250.00	\$8,712.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	25%	\$10,250.00
Market	100%	\$41,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$11,890.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$10,250.00
KTUD	1%	\$410.00
KVVU	15%	\$6,150.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$2,050.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/26/12	10/02/12	M-F 5-6a WakeUp w/Wagners	M	5-6a	MTWTF--	:30	1	\$300.00	2	0.00	NM	1	\$300.00

WAKE UP WITH THE WAGNERS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 107057
 Alt Order #: 06856863
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: DCCC/ Horsford
 Product Desc: Horsford/DCCC
 Estimate: 1876
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/26/12	10/02/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	5-6a	MTWTF--	:30	1	\$300.00	2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	MTWTF--					1	\$300.00		0.00			
E 2	KSNV	09/26/12	09/28/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	6-7a	--WTF--	:30	2	\$650.00	1	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--					2	\$650.00		0.00			
E 3	KSNV	10/01/12	10/01/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----					1	\$900.00		0.00			
E 4	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----					1	\$425.00		0.00			
E 5	KSNV	09/26/12	10/01/12	Noon News Noon News NEWS 3 AT NOON	CM	12-1230pm	M-WTF--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	M-WTF--					1	\$425.00		0.00			
E 6	KSNV	09/26/12	10/01/12	The Agenda 1230pm The Agenda 1230pm NEWS 4: THE AGENDA	CM	1230-1p	M-WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	M-WTF--					1	\$325.00		0.00			
E 7	KSNV	09/26/12	10/01/12	Dr. Phil Dr Phil DR. PHIL	CM	3-4p	M-WTF--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/12	10/02/12	M-WTF--					1	\$450.00		0.00			
E 8	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) NEWS 4 AT 430P	CM	4-5pm (4:00 PM-5:00 PM)	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----					1	\$725.00		0.00			
E 9	KSNV	09/26/12	09/28/12	M-F Early News M-F Early News EARLY NEWS	CM	5-630p	--WTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--					1	\$1,000.00		0.00			
E 10	KSNV	09/26/12	09/28/12	M-F Jeopardy M-F Jeopardy JEOPARDY	CM	630-7pm	--WTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--					1	\$1,000.00		0.00			
E 11	KSNV	09/26/12	09/28/12	M-F Wheel M-F Wheel of Fortune WHEEL OF FORTUNE	CM	7-730pm	--WTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--					1	\$1,000.00		0.00			
E 12	KSNV	09/26/12	09/28/12	Face to Face/Ralston Rep Face to Face w/ J.Ralston FACE TO FACE W/ JON RALSTON	CM	730-758pm	--WTF--	:30	1	\$800.00	1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--					1	\$800.00		0.00			
E 13	KSNV	09/26/12	10/02/12		CM	11pm-1135pm	MTWTF--	:30	1	\$1,100.00	1	0.00	NM	1	\$1,200.00

Order / Rev: 107057
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Advertiser: DCCC/ Horsford
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Estimate: 1876

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
M-F News 3 at Eleven																
M-F News 3 at Eleven																
NEWS 3 NIGHTSIDE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/26/12	10/02/12	MTWTF--	1		\$1,100.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/26/12-10/02/12		M-F News 3 at Eleven	11pm-1135pm		MTWThF----	:30	\$1,200.00	0.00	NM					
E 14	KSNV	09/30/12	09/30/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00	
				Sports Night in Las Vegas												
SPORTS NIGHT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/24/12	09/30/12	-----S	1		\$400.00		0.00							
														Totals	15	\$10,250.00